

## Message Text

UNCLASSIFIED

PAGE 01 BANGKO 19995 090809Z  
ACTION EA-12

INFO OCT-01 EB-08 ISO-00 /021 W  
-----025823 090849Z /10

R 090300Z SEP 77  
FM AMEMBASSY BANGKOK  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 5981

UNCLAS BANGKOK 19995

E.O. 11652: N/A  
TAGS: BEXP, TH  
SUBJ: ADS REQUEST FOR GENERICS INTERNATIONAL, SAN DIEGO,  
CALIFORNIA 92101

REF : COMMERCE CD-144, JULY 27, 1977

THE FOLLOWING FIRMS, CONTACTED INDIVIDUALLY BY THE EMBASSY HAVE  
EXPRESSED AN INTEREST IN CONSIDERING GENERICS INTERNATIONAL'S  
PROPOSAL:

1. ITALASIA TRADING LTD. PARTNERSHIP  
186/9 SIAM SQUARE SOI 1, RAMA 1 ROAD  
BANGKOK 5, THAILAND  
CONTACT : MR. A BENEDETTI, GENERAL MANAGER  
PHONE: 2516760-1  
CABLE: ITALASIA  
COMMENT: ITALASIA IS AN ACTIVE IMPORTER AND DISTRIBUTOR OF MEDICAL  
AND DENTAL EQUIPMENT IN THAILAND.  
MR. BENEDETTI STATES THAT HIS COMPANY IS LOOKING FOR ADDITIONAL  
DENTAL PRODUCTS AND HENCE HE WILL WRITE TO  
GENERICS TO ASK FOR MORE INFORMATION ABOUT THE  
PRODUCTS AND THE AGENCY.

2. BANGKOK DENTAL SUPPLY CO. LTD.  
1547/14-15 NEW PETCHBURI ROAD  
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BESIDE OSCAR THEATER  
BANGKOK 10, THAILAND  
CONTACT: DR. SOM ISARABHAKDI, MANAGING DIRECTOR  
PHONE: 2519450 AND 2520464  
CABLE: BANGKODENT  
COMMENT: THIS FIRM IS ONE OF THE LEADING IMPORTERS AND  
DISTRIBUTORS OF DENTAL EQUIPMENT AND SUPPLIES. DR SOM

ISARABHAKDI, THE MANAGING DIRECTOR, IS ONE OF THAILAND'S  
LEADING DENTISTS. THE FIRM WILL STUDY GENERICS  
INTERNATIONAL'S PRODUCT LITERATURE AND REQUESTS MORE INFORMATION.

3. SERM THAI CO. LTD.

46/5 PETCHBURI ROAD

BANGKOK 4, THAILAND

CONTACT: MR. SUPOJ POJANAVARAPHAN, MANAGING DIRECTOR

PHONE: 2820177

CABLE: SERMTHAI

COMMENT: SERM THAI IS A NEW FIRM ORGANIZED BY A GROUP OF  
YOUNG BUSINESSMEN WHO HAVE BEEN IN THE PHARMACEUTICAL  
BUSINESS FOR MANY YEARS. FIRM IS INTERESTED IN HANDLING  
PRODUCTS OF FIRMS NOT YET REPRESENTED IN THAILAND. AFTER  
STUDYING GENERICS INTERNATIONAL'S PRODUCT LITERATURE, MR. SUPOJ  
STATES THAT MANY OF THE GENERICS' PRODUCTS CAN BE  
PROMOTED IN THAILAND AND THAT HE WOULD LIKE TO RECEIVE MORE  
INFORMATION FROM GENERICS ABOUT THE AGENCY PROPOSAL.  
WHITEHOUSE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Copy:** SINGLE  
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**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
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**Page Count:** 2  
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**Review Content Flags:**  
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**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 1339644  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ADS REQUEST FOR GENERICS INTERNATIONAL, SAN DIEGO, CALIFORNIA 92101  
**TAGS:** BEXP, TH  
**To:** COM  
**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009